

An Extraordinary Lifestyle

THE NEWSLETTER

Apríl 2011

THE EASTER BUNNY IS COMING!!!



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- SVCC General News & Notes
- Shadow Valley CCRs & Info



Shadow Valley NWA

<u>@ShadowValleyNWA</u>

follow us on



Community News & Notes

Welcome Center 479-203-0000 x o svcc@shadowvalleyinfo.com



DEVELOPMENT UPDATE

Lots Sold: 545

Lots Under Contract: 16

Lots For Sale: 94

Total Developed Lots: 655

Lots To Be Developed: +/- 270

New Homes Sold: 523

New Homes For Sale: 9

www.shadowvalleyinfo.com Charles Reaves 479-619-9203

Dogs

All dogs must be on a leash whenever they are off your property.

Please be mindful of your dog's tendency to bark and be respectful toward neighbors. It's your responsibility to manage your dog(s).

Pick up after your dogs anywhere other than your own property.

Trash / Recycling

Please be mindful of your neighbors and watch your trash and recycle bins. Keep the level of trash or recycled items below the rim to help keep the trash inside the containers.

Our trash day is Friday unless otherwise specified. Bulk trash day is the fourth Friday of each month.

Any questions, please call Inland Service Corp. at 878-1384.

LAWN CLIPPINGS & DEBRIS

Lawn clippings and other yard waste are the responsibility of the property owner to remove without blowing, sweeping or otherwise disposing of on streets, common areas or any other areas within the development.

Lawn bags are available at Inland Service Corp. at 3507 N. Arkansas Street in Rogers.

RESALE HOMES ON www.SHADOWVALLEYINFO.com

All Shadow Valley Resale Homes included in the Multiple Listing Service (MLS) are now included on www.shadowvalleyinfo.com under the heading of Resale Homes without any action required by the Homeowner or Realtor.

All Homeowners listing their homes for sale should encourage Realtors to use the Welcome Center and other SVCC facilities just as they do for new homes.

A summary of Resale Home Sales since January 1, 2007 is updated regularly and made available to Appraisers and Realtors via the Realtor section of www.shadowvalleyinfo.com. This information can be obtained by Homeowners from the Welcome Center in hard copy form or via email.

SV Covenants, Conditions & Restrictions (CCRs)

The Covenants, Conditions and Restrictions (CCRs) governing the community specifically prohibit among other things Temporary Structures such as Storage Sheds, Recreational Vehicles/Boats/Trailers/etc. and Portable Basketball Goals. Copies of the CCRs are available in the Welcome Center.

COMMUNITY SIGN POLICY

The Covenants, Conditions & Restrictions (CCRs) for the Community limit signage to "one professionally made sign per Lot of not more than six (6) square feet advertising a Dwelling for sale or lease". Authorized signs shall be placed in the front yard. All other signs require approval.

THINK ABOUT SOMEONE BESIDES YOURSELF AND

OBSERVE THE TRAFFIC RULES:

"18 MPH" / "STOP" / "GOLF CART X-ING"

(No excuses: You live here, you know what the signs look like).

This is a community filled with families (especially kids) wanting to enjoy the outdoors. Be considerate of others!

Hold your friends and neighbors and their guests accountable!

Personal Carts & Vehicles

Take responsibility for operating personal carts and vehicles safely.

VEHICLE STICKERS

Vehicle stickers will ONLY be issued during normal business hours. Monday through Friday from 8:00 AM to 5:00 PM.

GATEHOUSE 203-0135

Please proceed slowly and be prepared to stop when entering or exiting the community for the safety of the staff and to allow them to read your vehicle sticker.

We have had several near accidents involving Gatehouse personnel, and gates broken recently due to excessive speed, failure to stop, "piggybacking" behind other cars, etc.

YOUR COOPERATION IS EXPECTED!

Welcome Center 479-203-0000 x o svcc@shadowvalleyinfo.com



STAFF DIRECTORY

General ManagerRich Reaves 903-4141

Overlook Manager

Lacy Garner 236-5877* or 203-0000 x 1 or 6

Executive Chef

Eric Medrano 203-0000 1 or 9

Co-Directors of Golf

Gavin Smith 203-0000 x 2 Richard James 203-0000 x 2

Co-Directors of Tennis

Dominick Hinds 203-0000 x 3 Luke White 203-0000 x 3

Director of Fitness

Bruce Williams 203-0000 x 4

Office Manager

Teresa Booher 203-0000 x 6

MEMBERSHIP INFORMATION

Fees and dues excluding taxes:

3			
Membership Type	Initiation Fees	Monthly Dues	
Social	\$1,000	\$85	
Tennis	\$2,250	\$145	
Golf	\$5,000	\$275	

Transfer Fee: \$100

Upgrades: Contact the Welcome Center for more details.

PAYMENT POLICY

There are two options for purchases at SVCC:

- Utilize the credit card that you registered with SVCC to be kept "on file."
- 2) Present a credit card at the time of transaction.

If you do not have a card on file or would like to add a card, please stop by the Welcome Center.

COMMENTS & SUGGESTIONS

If you have any comments or suggestions, please contact the GM's Office at 203-0000 x 6 or gm@shadowvallevinfo.com

SVCC Numbers

Welcome Center 203-0000 x 0

The Overlook 203-0000 x 1

Golf Shop 203-0000 x 2

Tennis Shop 203-0000 x 3

Fitness Center 203-0000 x 4

Children's Act. Ctr. 203-0000 x 5

GM's Office 203-0000 x 6

Golf Course Superintendent's Office 203-7046

CHILDREN'S ACTIVITY CENTER (CAC)

The Children's Activity Center (CAC) is a great asset to SVCC which allows so many kids to enjoy the great atmosphere and numerous activities while the parents take advantage of what they want to do throughout the rest of the club.



In order to make the CAC experience the best possible for all involved, your help and cooperation is expected.

- Please allow enough time to sign all kids in and inform us of anything we should be aware of relative to your child.
- Please DO NOT bring in any sick children (if they have a fever or otherwise ill, you will be contacted to pick them up).
- Make sure children in diapers are "changed" prior to entering the CAC and provide additional diapers in their bag.
- Leave "personal" toys or other such items at home.

Please keep in mind the CAC is a service provided for our members. Those who choose not to follow the rules WON'T be allowed to use the service.

CAC Reminders



- You MUST REMAIN on SVCC property (not in the development or elsewhere) to leave your child in the CAC.
- Absolutely NO outside snacks/ food will be allowed inside the CAC. Many children have allergies to certain foods (most commonly peanuts). In an effort to minimize the problem, our snacks are limited to Cheerios and Goldfish and we do not allow any food items to be brought into the CAC.
- Sign In/Out: Please remember to sign in your child's FIRST & LAST NAME as well as your SVCC location (fitness, tennis, golf, restaurant, etc.).
- If you DO NOT sign your child/ children in, there will be an additional \$5 charge added to your bill (daily and monthly included).
- Non-Member fees are \$7.00 per child for the first two hours and \$3.00 per child for each additional hour.

Please remember to pick up the children prior to closing time. It's not the responsibility of the Overlook staff to go get the children or the CAC staff to go get the parent / guardian.

 Feeding Policies: CAC personnel will only bottle/sippy cup feed infants and toddlers. No solid baby foods.

Clubhouse Hours Of Operation

The Clubhouse will be open at 8:00 AM to 10:00 PM 7 days a week. These times are subject to change when special events, leagues, weather, etc. warrant.

See the department sections for specific hours or call $203-0000 \times 0$.

Check www.shadowvalleyinfo.com for closing information.

Overlook News & Notes

Lacey Garner 479-236-5877 (C) or 479-203-0000 x 1 overlook@shadowvalleyinfo.com



CHEF'S CORNER ERIC MEDRANO



With Spring comes a new beginning including at The Overlook. We are pleased to welcome our new chef, Eric Medrano. Eric served in the United States Army for five years and then graduated from Le Cordon Bleu College of Culinary Arts in Austin, Texas.

He brings almost 20 years experience in the food industry working at Uchi Restaurant with Chef Tyson Cole, an Iron Chef competitor, Lakeway Resort and Spa under Chef Gerard Canales in Austin, Texas and with Chef William Lyle at Ella's Restaurant at the Inn at Carnall Hall on the University of Arkansas campus in Fayetteville, Arkansas.

Easter Egg Hunt April 23RD 2:00-3:00 pm



Easter Egg Hunt is included in the price of the brunch; however if you don't attend the Easter Brunch then it's a \$5.00 Fee.

EASTER BRUNCH
APRIL 24^{III}
10:00 AM & 12:30 PM SEATINGS
\$24.95 Adult



\$19.95 Senior \$11.95 Child 6-11 \$7.95 Child 3-5 Call now to make reservations!

BARBERA WINE TASTING SATURDAY, APRIL 16¹¹



Barbera is a red Italian wine grape variety that, as of 2000, was the third most-planted red grape variety in Italy. Barbera varietals are known for deep color and low tannins. We will be pairing this century old wine with some classic Italian flavors in 3 courses.

Make your reservations now at the Welcome Center. \$49.00 per person.

CHARDONNAY WINE TASTING

Saturday, May 21^{SI}



Spring and warmer weather brings a yearning for lighter flavors so we'll be showcasing Chardonnay's from around the world and pairing them with lighter dishes.

Make your reservations now at the Welcome Center. \$49.00 per person.

St. Patrick's Day Pictures









Policies, Rules & Regulations

- We love it when you make reservations. It allows us to be prepared for you and offer the best service possible; however, if you are more than 20 minutes late for a reservation you will forfeit that reservation so that we may accommodate our other quests.
- Reservation cancellations for any of our special buffets, wine tastings
 or special course dinners require a 48 hour notice otherwise you'll be
 charged because of the amount of work and prep that goes into these
 meals.
- Be mindful of your child's behavior. The Overlook is a casual environment, but it's also a fine dining experience for many.
- Children need to be at the table supervised by an adult at all times and are not permitted to be roaming around the Clubhouse (inside or out).
- Please allow us to seat you inside and outside so that we may provide you with the best possible service.

PARTY ON THE PATIO IS BACK!!!

STARTING THURSDAY, APRIL 14TH

Based on your feedback, one of our most popular events is moving to Thursday nights.

Music will be from 7-10 PM and the CAC will also be open later to accommodate families who wish to utilize it.

Make reservations for this yearly Overlook tradition so that you can be sure to get a seat.

Overlook News & Notes

Chef Eric Medrano 479-203-0000 X 1 chef@shadowvalleyinfo.com



MEET & GREET CHEF ERIC & LACEY SATURDAY, APRIL 23RD 3:00 - 5:00 PM



Come meet SVCC's new Chef, Eric Medrano and Food and Beverage Manager, Lacey Garner.

We will feature a few of Chef Eric's dishes and be available to discuss what you would like to see coming from the Overlook in terms of food, beverage, entertainment, activities, etc.

MEXICAN BUFFET THURSDAY, APRIL 14TH



Chef Jaime will be creating some the best Shredded Beef Tamales, Beef Enchiladas, Chicken Enchiladas, Beef Fajitas, Chicken Fajitas Spanish Rice and Refried Beans. Don't forget the chips, salsa, queso and Tortilla Soup to finish things off!

> Adults \$14.99 Children 6-12 \$7.99 Children 3-5 \$3.99

STAY UP TO DATE

Follow all updates, events and pictures on Facebook @ ShadowValleyNWA

BIRTHDAY DINNER NIGHT

Members, come in on your birthday and get a complimentary appetizer or dessert with your meal.

No Rain Checks! Dine In Only!

STEAK BY THE OUNCE FRIDAY, APRIL 8111



If you want some of the best steaks in NWA made just the way you like them, then make sure to reserve a spot at the Overlook Restaurant for your size cut of Ribeyes, N.Y. Strips, and Tenderloins.

Reservations highly recommended.

FISH BY THE OUNCE FRIDAY, APRIL 22ND



This month we are offering an array of fish by the ounce. Choices from Tuna, Chilean Sea Bass, and Salmon.

BEV CART STARTS

This year we are kicking things up. We will offer snacks to include your usually candy bars, chex mix, etc. However, we've added chips and sandwiches to the mix.

> Hours of Operation (Weather Permitting) FRIDAY 1-6 Saturday & Sunday 10-3

EMAIL DISTRIBUTION LIST

Contact the Welcome Center to add your email to the distribution list and stay informed.

Your email will not be shared.

Dates To Remember

APRIL

8[™] - Steak By The Ounce

14[™] - Mexican Buffet

14[™] - On the Patio-Kayla & Kemp

16[™] - F&W Tasting-Focus on Barbera

21st - On the Patio-Jeremy Meisenbacker

22[™] - Fish By The Ounce 23[™] - Meet & Greet with Eric & Lacey

23[™] - Easter Egg Hunt

24[™] - Easter Brunch

28[™] - On the Patio-Red Ambition

5[™] - Mexican Buffet

5[™] - On the Patio-Jeff Fox

8[™] - Mother's Day Brunch

12[™] - On the Patio-Jovan Arellano

13[™] - Steak By The Ounce

21st - F&W Tasting-Focus on Chardonnays

26[™] - Ont the Patio-Sarah Hughes

27[™] - Seafood Buffet

CHEF'S TABLES / EVENTS / MEETINGS / PARTIES

The opportunities are endless...Baby Showers, Bunco Night, Graduation Parties, Rehearsal Dinners, Business Meetings and Meals. You name it, we'll work with you to plan it.

Clubhouse has spaces to accommodate groups from 10-180. We look forward to working with you to customize your menu and event décor to meet your expectations at a fraction of the price of other event venues.

REMINDERS / ETIQUETTE

mindful of your behavior. The Overlook is a casual environment, but it's also a fine dining experience for many.

Children need to be at the table supervised by an adult at all times and are not permitted to be roaming around the Clubhouse (inside or out).

Children in the CAC must be picked up by their responsible party prior to the closing time of the CAC.

Hours Of Operation

Monday - Friday 11:00AM - 10:00PM SATURDAY & SUNDAY 8:00AM - 10:00PM

Note: The Kitchen closes at 9:00 PM





ULTIMATE BOOT CAMP!

Want the ultimate workout challenge? Here's your chance to get involved in the "Ultimate Boot Camp!" Each group will be limited to 10 participants, a minimum of 6 per group. First come, first serve. Non-members may participate at an additional cost of \$25.

Each group will work out every day - rain or shine. The workouts will be a mix of cardio, weight training, stretching and fitness challenges. The objective will be to help you lose body fat and gain strength while offering you lots of variety and plenty of intensity!

These classes will have some running and lots of different leg work, so if you have bad knees this probably isn't for you. You must be able to jog one-half mile before you start.

EARLY RISERS GROUP

- Starts: MON APR 4[™]
- Ends: FRI APR 29[™] Meets: Mon - Fri 5:15 AM - 6 AM \$99 / Person

NOT SO EARLY RISERS GROUP

- Ends: THU APR 28™ 9 ам – 9:45 ам \$60 / Person

Bruce Williams DIRECTOR OF FITNESS



Since SVCC's opening, I've been a member of the management team as the Director of Fitness providing the following services:

- Personal Training
- Various Group Classes
- Kids Fitness Activities
- Nutrition & Meal Planning
- Sport Specific Training Plans
- Rehabilitation & Physical Therapy

I've made my career in the fitness industry. I have a Masters of Exercise Science from the University of Arkansas, but just as important my 20+ years experience working with clients ranging from professional athletes to weight room beginners.

Why use a professional trainer? Accountability, safety, intensity, new training routines and nutritional advice, etc.

Please feel free to stop in or contact me to talk about your next step in achieving better health and wellness. Ask me about setting up your free one-time fitness orientation.

> CONTACT INFORMATION 203-0000 x 4 bmwfit@mac.com

Bruce's Pics of the Month

APRIL

GROUP / AEROBICS CLASS SCHEDULE

There is a \$20.00 fee for members (\$30.00 for NON-MEMBERS). The fee covers unlimited classes for a "Household" throughout the month.

Inclement Weather Policy - When local schools close due to weather-ALL classes are cancelled!

Day of	Start	Class	Class
Week	Time	Type	Location
Monday	9:00 AM	Yoga	Fitness Center
	9:00 AM	Boot Camp (Weight Room)	Belfry Room
Tuesday	6:00 am	Cycling	Belfry Room
	8:30 am	Cardio Sculpt	Belfry Room
	9:15 am	R.I.P.P.E.D. * NEW *	Belfry Room
Wednesday	9:00 ам	PILATES (30 Min.) *NEW*	Belfry Room
Thursday	6:00 AM	Cycling	Belfry Room
	8:30 AM	Cardio Sculpt	Belfry Room
	9:15 AM	R.I.P.P.E.D. * NEW *	Belfry Room
Friday	8:30 AM	All Abs!	Fitness Center
	9:00 AM	Yoga	Belfry Room
Saturday	8:00 ам	Cycling	Belfry Room
MON	- FRI	FITNESS CENTER	SAT - SUN

Hours

Fitness News & Notes

Bruce Williams Director of Fitness 479-203-0000 x 4





WHAT IS TRX® SUSPENSION® TRAINING?

Born in the U.S. Navy SEALS and developed by Fitness Anywhere®, Suspension Training® is a revolutionary method of leveraged bodyweight exercise. Easily set up the portable TRX® Suspension Trainer $^{\text{TM}}$ and you're in control. Safely perform hundreds of exercises that build power, strength, flexibility, balance, mobility, and prevent injuries, all at the intensity you choose.









NEW APRIL CLASSES!

Mondays & Wednesdays @ 7 PM Saturdays @ 10 AM

This will be a small group circuit training routine.

Cost: \$90 / month

Call or email Bruce ASAP-spots are filling quickly!

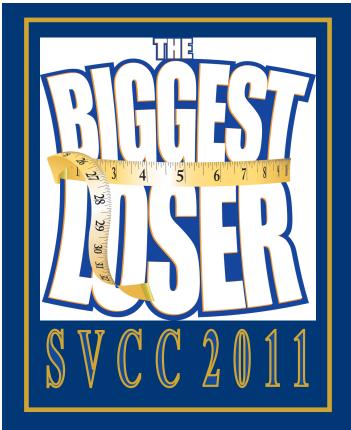
I encourage you to check out the TRX training videos on the web at www.fitnessanywhere.com.

QUOTES FROM YOUR FELLOW MEMBERS:

"The greatest workout I've ever had"

"I've weight trained for years, the TRX trains muscles I didn't know I had!"

"Core, legs, heart, upper body - NOTHING and I mean NOTHING goes untouched!"



BIGGEST LOSER 2011

Overall Results - FINAL!!!

OVERALL TEAM RESULTS

TEAMS

1s - Missy, Bart and Paul Allard: 11.39%
2s - Meredith Palmer & Biffy Fletcher: 10.12%
3s - David Hesterberg, Joel Palmer & Rick Boedeker: 9.52%
4s - Amy Welborn & Ashley Linam: 5.71%
5s - Missy & Jeff Clifton & Steve Hacala: 5.23%
6s - David Welborn & Chad Linam: 4.98%

Individual OVERALL

FEMALES

1st - Biffy Fletcher: 10.56% 2^{lb} - Missy Allard: 10.24% 3^{lb} - Meredith Palmer: 9.59% 4^{lb} - Connie Hucker: 9.04% 5^{lb} - Pam Healy: 7.19%

MEN

1s¹ - Paul Allard: 12.93% 2¹⁰ - Bart Allard: 10.72% 3¹⁰ - David Hesterberg: 10.58% 4¹¹ - Joel Palmer: 9.78% 5¹¹ - Rick Boedeker: 8.19% 6¹¹ - David Welborn: 7.75%

CONGRATULATIONS!

Tennis News & Notes

Dominick Hinds & Luke White Co-Directors of Tennis 479-203-0000 X 3



2011 ADULT USTA LEAGUE TIMELINE

Players may register online anytime after receiving the team number.

April 1-4™

Adult 2.0 and 3.5 Mid-Season Tournament

April 8-11[™]

Adult 3.0 and 4.0 Mid-Season Tournament Entry ONLY via www.arkleaguetennis.com

May 2[№]

ADULT SEASON ENDS for NTRP levels 2.5, 3.5, & 4.5 All adult matches must be completed for these levels

May 4[™]

All scorecards for NTRP levels 2.5, 3.5, & 4.5 must be entered on TennisLink

May 16[™]

ADULT SEASON ENDS for NTRP levels 2.0, 3.0, 4.0, & 5.0 All adult matches must be completed for these levels

May 18[™]

All scorecards for NTRP levels 2.0, 3.0, 4.0 & 5.0 must be entered on TennisLink

May 20-23si

USTA Arkansas League State Championships

Adult NTRP Levels 2.5, 3.5, 4.5

Entry Deadline May 9[™] @ 4 PM*

Entry ONLY via www.arkleaguetennis.com

Draw May 11[™] @ 10 AM at ATA office

Schedule posted to TennisLink May 13[™] by 5 PM

June 10-13™

USTA Arkansas League State Championships

Adult NTRP Levels 2.0, 3.0, 4.0, 5.0

Entry Deadline May 30[™] @ 4 PM*

Entry ONLY via www.arkleaguetennis.com

Draw June 1st @ 10 AM at ATA office

Schedule posted to TennisLink June 3 by 5 PM

SECTIONAL CHAMPIONSHIPS Mobile, AL

Jul 30 - Aug 2[™] Adult Men & Women 2.5, 3.0, 3.5

Aug 4 - Aug 7[™] Adult Men & Women 4.0, 4.5, 5.0, 5.5, Open

LESSON PRICES

Private lessons are \$45/hour.

Group lessons are based on the following rates:

2 Member Group - \$22.50 Non-Member - \$26.00

3 Member Group - \$15.00 Non-Member - \$18.50

4 Member Group - \$11.25 Non-Member - \$14.75

5-8 Member Group - \$9.00 Non-Member - \$12.50

Note: These prices are subject to change at any time.

Men's Combo Sectional Results



Congratulations to the SV 5.5 (Sell Capt.) and 7.5 (Conwill Capt.) teams that went down to Mobile, Al in March. The men have collectively been putting in a lot of court time in the last year and had been rewarded by their recent trip representing Arkansas at Sectionals. Both teams faced stiff competition throughout the weekend. Erik Sell's team had 2 great team wins over Kentucky and Georgia and placed 5[™] overall. Dustin Conwill's team picked up an individual win over Mississippi and finished 4[™] in their group.

2011 USTA JUNIOR TEAM TENNIS TIMELINE

4/1 6/30 Season Opens Season Closes

State Championships Entry Deadline

7/1 7/8 Draw for State Champs

NOTE: All Matches must be entered in TennisLink

UPCOMING EVENTS

Benefit Bank NTRP Adult & Senior Championships -Ft Smith

5/6 Fayetteville Athletic Club Spring Adult - Fayetteville

Pinnacle Level 6 Quickstart - Rogers Coleman/Creekmore Classic - Ft Smith Arkansas Junior Qualifying - Little Rock

Spam Slam - Rogers

News From The Tennis Shop

Don't forget we've received the arrival of several new demo tennis racquets and also some new clothes for spring/summer. Please come to the shop and check out the new merchandise.

ATTENTION JUNIORS!!!!!!

The 2011 Arkansas Qualifier will be held over the Memorial Day weekend, May 27-30[™] at Burns Park Tennis Center in North Little Rock. Please be sure to mark your calendar!

TENNIS INFO ON OUR WEBSITE

Go to http://www.ShadowValleyinfo.com/tenniscenter.asp for information on our Tennis Professionals, Policies, Procedures, Rules, Rates and more.

www.shadowvalleytennis.com

If you haven't already registered, go to www.shadowvalleytennis.com and click on the register button. Once you're registered, you can make online court reservations, receive daily emails about upcoming events, programs and become a member of the string center.

Tennis News & Notes

Dominick Hinds & Luke White Co-Directors of Tennis 479-203-0000 x 3







WLFC/SVCC SPAM SLAM



Dates: June 3-5, 2011

Events: MW(Op) S&D, X(Op) D; NM(2.5-4.5) S; NW(2.0-4.5)S&D; NM(3.0-4.5) D; CM(10.0) D; Combo MX(5.0,6.0,7.0,8.0,9.0) D

Note: All events are FMLC

Sites: Walton Life Fitness Center / Shadow Valley Country Club 1701 SE 14th St 7001 Shadow Valley Rd

Bentonville, AR72712 Rogers, AR 72758

Phone: 479-204-1009

Courts: Hard (inside and outside)

Entry Fee: \$27/player per singles event

\$20/player per doubles event.

Send Checks To: WLFC C/O Jake Shoemake

1701 S.E. 14^{III} Street Bentonville, AR 72716

Draws Posted: 6/2/2011

Entries: Open Monday, April 04, 2011

Notes: Matches will be two out of three sets with 10 point tiebreaker for third set. Each player will receive a goodie bag, shirt, and meals during tournament. Matches will played at Walton Life Fitness Center and Shadow Valley Country Club.

Entry Type: Entry to this tournament is open to all USTA members. Entries must be submitted by Monday, May 30, 2011 11:59:00 PM Central Time. Only USTA members can register online if available.

Draw Search: In the future, you can jump straight to this tournament by entering the tournament identification number: 703315411 from the searchable schedule homepage.

























John Streachek Golf Course Superintendent 479-203-0476



TEE TO GREEN FROM THE COURSE WHISPERER

What a difference 30 days makes. Last month I was saying how it felt like we were living in Minnesota, well now the Bradford Pear trees and Forsythia are all blooming plus the warm season grasses are all showing signs of greening up. It's a great time of the year.

Our greens aeration went extremely well this year. For the first time, we were able to put a full set of 60 tines on our Toro 648 Aerator. In the past, the best we could do was to put a half set of 30 tines in the machine. The difference is huge when you look at the numbers of holes per square foot. When we used the 30 tine set up we poked 18 holes per sq. ft. This time poked 36 holes per sq. ft. There are approximately 130,000 sq.ft of greens here at SVCC so that means about 4.68 million holes were put in the greens this spring. The best part is that we were able to affect nearly 5% of the surface area of the green and exchange 15–16 cubic feet of material per 1,000 sq.ft. This is very important because now we have broken down our layer of thatch and with us replacing this material with a 90% sand and 10% peat moss mix the greens have so many new veins to take in air and water. There is a second core aeration scheduled for the April 18TM & 19TM. After that our aeration will be performed with either very small hollow tines or solid tines thus limiting the amount of disruption to the putting surface of the greens.

The spraying on the golf course and surrounding areas such as the Clubhouse, Playground and common areas will have be completed shortly. We are ready to start treating the greens and collars with some preventative fungicide treatments. We'll also be starting to supplement the greens nutrients amounts with some foliar sprays to help enhance the root system.

Tasks we will be working on in April

- Completing the bunker project we are behind on this project so this will be a top priority
- Removing a couple more trees
- Putting new mulch in all the mulch beds
- Aerating the greens April 18[™] & 19[™]
- Fertilizing the roughs with an organic fertilizer
- Starting the complete mowing process including the greens 7 days a week

It is wonderful to see so many golfers out enjoying the nice weather. I hope everyone has a great golfing season and that you find the condition of the golf course to your liking.

If you have a question or a comment about what is happening on the course please stop me when you see me on the course or give me a call. I am looking forward to this golfing season as I hope it will be one of our best yet.















Golf Shop 479-203-0000 x 2 golf@shadowvalleyinfo.com



GUEST PLAY: POLICIES / PROCEDURES / PACKAGES

Regular guest fee is \$65 per guest.

Our goal is to serve our members and their guests in a professional, friendly manner.

GUEST POLICIES & PROCEDURES

- Members are responsible for their quests.
- All Guests MUST check in at the Golf Shop PRIOR to any play (including warm-up) and must be accompanied by the member.
- Tennis and Social members plus Benton and Washington county residents may only play 4 times per calendar year and must be accompanied by a Golf member.
- Inform your guest of the dress code.
- Always call ahead for a tee time.
- Inform the staff BEFORE your guest arrives if there are any special instructions on how you'd like to handle any payments.
- Members who have guest(s) that "sneak on" will be charged for a full round of golf and are subject to suspension of privileges.

GUEST FEE GIFT PACKS

6 Pack \$342* (\$57 per guest) 9 Pack \$468* (\$52 per guest) 12 Pack \$342* (\$45 per guest)

* = Non-Refundable

GOLF INFO ON OUR WEBSITE

Go to http://www.shadowvalleyinfo.com/golf.asp for information on our Golf Professionals, Policies, Procedures, Rules, Rates and more.

SVMGA Info & Events

The MGA has another great year planned for 2011. The season will get underway on April 2¹⁰² with the Kickoff Scramble. Anyone interested in participating in the MGA this year is invited to play this scramble for zero entry fee! Come and play, meet the MGA members and we will provide information concerning the scheduled events and most importantly, the Monday Night League.

Monday Night League is scheduled to begin play on April 11^{12} . There will be a "Captain's meeting" on Wednesday, April 6^{11} , 7:00 PM for team registration and season information.

The MGA officers have voted to increase the dues to \$100.00 per member. This fee includes your entry into Monday Night League and it must be collected before any team can be officially registered for Monday Night League.

Schedule of MGA Events:

APR 2 4 Man Kickoff Scramble APR 2 (PM) Jack Frost Finals 2011

APR 6 Monday Night League Captains Meeting

MAY 7 4 Man 7's

JUN 3 2 Man 6-6-6 net scores (Friday afternoon tee times)

JUL 9 27 Replay
AUG 4-6 MGA Invitational
SEP 10-11 MGA Ryder Cup

Contact the Golf Shop for details on SVMGA events, times, fees, etc.



(Daymon Taylor, Jim Casserly, Hayes Shimp, Rick McClintock, Steve Wheelhouse & Roger McNitt)

CONGRATS TO EVAN DILL

Evan has accepted a new position with the Springdale CC. We appreciate Evan's hard work and wish him all the best.



COMMUNITY CART REMINDERS

MAINTENANCE-It's very important that your leased cart is maintained well. Therefore, if you are leasing a cart we REQUIRE that you bring your cart in for monthly service. We will check the battery water level, check the tire air pressure and clean the cart. Your cart should be ready for pick up within 24 hours.

DON'T BREAK YOUR LEASE AND LOSE YOUR CART!!!

You are in violation of your lease if you are:

- · Strapping kids in the bagwell.
- Allowing anyone not in your household to drive the cart.
- Stopping at a house during a round to get food or beverages.
- Letting kids without a driver's license (not a permit) drive the cart.
- Driving anywhere on the course without first checking in at the Golf Shop PRIOR to playing (and yes that includes at night).

If you have any questions about Community Carts, please contact the Golf Shop.

2011 GOLF CALENDAR

The 2011 Golf Calendar is ready and can be picked up in the Golf Shop or available online at the SV website.

APRIL HOURS

Shop: 8:00am-8:30pm Course: 8:00am - Sunset

Practice Facilities: 8:30am to 30 Minutes Hour prior to sunset. Range Closes 4pm SUN & WED

- Upper Range Mats Only!
- Lower Range Bermuda Tees

Please call ahead to get course and range conditions.

Golf Shop 479-203-0000 x 2 golf@shadowvalleyinfo.com



2011 EQUIPMENT

CLEVELAND GOLF

Cleveland Golf has introduced three new drivers and a new series of wedges. The drivers are the lightest models on the market. With the ultralite shafts, you are able to increase your club head speed. Stop by the shop to try out our demos.

The new wedge, CG15, has tour zip grooves and a laser milled face to help you increase your spin into the greens. With the variety of lofts and bounces, we can help you find the right wedge that fits your game.



TL130 DRIVER



CCG15 WEDGE

Stop by the Golf Shop to see all the new equipment!

JACK FROST FINALS

The top 8 scores and ties will play in the finals on April 2^{NR} .



THE MASTERS POOL



The 2011 Masters will be held this year April $7^{\text{m}} - 10^{\text{m}}$.

Entry Fee: \$10.00 entry per sheet (you may submit multiple sheets)

How to Play: Each sheet has the complete tournament field, you select 10 golfers out of the field and we will add up your "team" earnings for the event. Winner takes all.

The Golf Shop has entry forms for the upcoming event.

Sign up today for a chance to win a new Ping Golf Bag.

SVWGA

The Shadow Valley Women's Golf Association is ready to begin the season on April 13th. SVWGA plays every Wednesday morning and tees off at 9:00 AM. Sign up each week in the Golf Shop.

SVWGA CLINICS

We'll be hosting golf clinics throughout the season for SVWGA members. These clinics will cover all aspects of the game from drivers, irons, short game, rules and etiquette. They're scheduled for 11:00 AM – 12:00 PM on the following dates:

April 14[™] & 28[™] May 12[™] & 26[™] June 2[™] & 30[™] July 14[™] & 28[™]

Sign up in the Golf Shop, or email us @ golf@shadowvalleyinfo.com

\$15.00 Entry fee per clinic

JUNIOR GOLF

The Summer Junior Golf Program is only a few months away, if you would like to get the information packet regarding the 2011 program, please stop by the Golf Shop and speak with one of our Golf Professionals.

Couples League - NEW

New for 2011, we are introducing a Couples League. The league will consist of 6 events, an end of the season party, and a champion's dinner for the winning couple. This will be based on a point system:

1st Place – 3 points 2st Place – 2 points 3st Place – 1 point Participation – 1 point

Along with the league events, there will also be the popular "Grill 'N Chill" and a new "Nine, Wine 'N Dine." Members of the league will be able to earn only participation points for those events. The league begins April 23¹⁰. Sign-up in the Golf Shop!

Hole-In-One Club

Not a member of the SVCC Hole-In-One Club? Sign up today to earn Golf Shop and Overlook Restaurant credit when you do make your ace (surely you are due)!

Hole-In-One Club members are billed \$5 dollars each month. At the end of the month the pot is split up equally among anyone who made a Hole-In-One that month. If no one has recorded an ace, the pot will be carried over into the next month.

LADIES NIGHT OUT - NEW!

Beginning in May, we'll start a Ladies Night Out for any female golf member looking to play a relaxed, fun 9-hole scramble.

Member Guest Changes

For those who played in the 2010 Member-Guest, you should have received your entry forms by now. If not, please contact the Golf Shop and we'll get you one. The form must be completed before being turned in to lock your spot in the event. We're making these changes to assist in tournament set up, planning and for travel arrangements for your guests.

