

Shadow Valley Country Club

May 1, 2014

Shadow Valley Country Club Members,

We are pleased to announce **ClubBenefits**, exciting new membership privileges and benefits significantly enhancing your Shadow Valley Country Club (SVCC) Membership. We are proud to be joining a select group of private clubs as an Alliance Club in ClubCorp's worldwide community of private clubs. ClubCorp has over 55 years of experience in the private club industry and operates the industry-leading network of local and worldwide clubs. Our participation provides SVCC Members privileges and special benefits at hundreds of private golf & country clubs, fine dining, athletic and social clubs, resorts and entertainment venues across the globe. Additionally, these new benefits will provide SVCC Members a tremendous concierge service including the ability to purchase tickets to major sporting and performing arts/music events in numerous US cities.

Among the many **ClubBenefits** included in your membership:

- > Tee times and dining reservations at hundreds of private clubs, resorts, restaurants and other entertainment venues. A few of the private clubs include: Firestone Country Club, Akron, OH; Traditions Golf Club, Hebron KY; The Citrus Club, Orlando, FL; Tiburon Golf Club, Naples, FL; Diamante Country Club, Hot Springs Village, AR; Braemar Country Club and Los Angeles City Club, Los Angeles, CA; Aspen Glen Club, Carbondale, CO; Oahu Country Club, Oahu HI; The Foundation Rooms (Las Vegas, Cleveland, Chicago, Dallas and New Orleans) Pleasant Valley Country Club, Little Rock, AR; The Hawthorns Golf & Country Club, Indianapolis, IN; Gainey Ranch Golf Club, Scottsdale, AZ; Oasis Golf & Conference Center, Cincinnati, OH; Mission Hills Country Club, Palm Springs, CA; Tampa Palms Country Club, Tampa, FL; The Hills Country Club, Austin, Texas; Canyon Gate Country Club, Las Vegas, NV; Fox Den Country Club, Knoxville, TN; Highlands Falls Country Club, Highlands, NC; Southern Trace Country Club, Shreveport, LA.
- Preferred access and discounts to resorts such as Pinehurst, Omni Grove Park Inn, La Costa, Squaw Valley Ski Resort, Omni Barton Creek, Montelucia Resort & Spa, Omni Homestead Resort, Vail Lodge & Resort and Hotel Del Coronado.
- > Tickets and host presence to events including: The Masters, Ryder Cup, College and Professional Football, The Super Bowl and Broadway Shows, among others.
- > VIP restaurant reservations to a host of great restaurants including relationships with Charlie Palmer, Le Cirque, The Capital Grille, Wolfgang Puck, The Light Group, Del Frisco's and Emeril Lagasse's restaurants.

Concierge reservations and bookings to our hotel partners providing upgraded experiences and preferred pricing. The Ritz Carlton Hotels, Omni, Hyatt, Club Quarters and Orient Hotels & Trains are just some of our Hotel Partners.

ClubBenefits MemberCards will be issued to up to 2 members of each Household. These cards will include the SVCC Club number and the ClubCorp membership number which will be used by other clubs to verify your benefits.

The MemberCards will be available at the Welcome Center soon. Notification will be via Facebook and a banner at the entrance. At the time of pick up, we will need to verify that your member profile is complete and accurate. The information that we share with ClubCorp will be treated the sames as it has always been by us (i.e. we don't make it available to third parties).

Please refer to the **ClubBenefits** website (<u>www.ClubBenefitsOnline.com</u>) for up-to-date information and a list of participating Clubs and special offers that SVCC Members may begin enjoying NOW!

All arrangements, tee times, dining reservations, and event ticket requests must be arranged through the **ClubLine Concierge office by calling 800-433-5079**. The friendly folks working on The ClubLine, located in Dallas, Texas, are available and ready to assist you Monday – Saturday from 7:00 am until 7:00 pm CST.

SVCC Golf Members have the opportunity to enhance their new **ClubBenefits** further by adding **Signature Gold Unlimited (SGU)** to their SVCC Golf Membership. **SGU** is an elective category of membership and provides the same type of access to hundreds of clubs, but includes **COMPLIMENTARY GREEN FEES AND DINING at participating clubs.**

Each SVCC Golf membership with **SGU** is afforded two (2) rounds of golf with <u>complimentary green fees</u>, at each participating club, every month. Imagine taking trips to play Firestone, in Akron, or private golf clubs in Orlando, Dallas, Little Rock, Austin, San Diego, Aspen, Kansas City, Orlando, Las Vegas, Tampa, Chicago, Nashville, Phoenix, Atlanta, Tucson and Puerto Vallarta <u>paying only for your cart fees</u>. Additionally, **SGU Members** can enjoy <u>two (2) complimentary 4-course meals</u> at participating business clubs located in cities like Chicago, Indianapolis, Cleveland, Pittsburgh, Knoxville, Memphis, Los Angeles, Costa Mesa, Austin, Atlanta, Dallas, San Diego, Washington DC, Philadelphia, Orlando, Seattle, Tampa, Costa Mesa and Fort Lauderdale. For a complete roster of participating clubs in **SGU** or to learn more about the program, visit **The Benefits Finder** at (www.ClubCorpNetwork.com) or please contact the club.

SGU Memberships normally require an enrollment fee of \$5,000 + tax and monthly dues of \$50 + tax. SVCC and ClubCorp have agreed to waive the enrollment fee for enrollments **before** June 15, 2014. Members traveling with their **SGU** benefits can **save thousands of dollars on meals and great golf**. We recommend trying this valuable benefit for several months to experience the complimentary benefits that are unmatched in the golf and private club industry. **SGU Members** may choose at any time to drop the **SGU** benefits and simply enjoy the standard **ClubBenefits**.

To learn more about **ClubBenefits** or **Signature Gold Unlimited**, please attend one of the meetings **Thursday**, **May 8**th, @ **6PM or 8PM** at the Clubhouse. Complimentary beer, wine and appetizers will be served. ClubCorp representatives Larry Hickman and Blake Burrows will be here to discuss the privileges and benefits and answer any questions. It is sure to be a fun and informative evening.

Richard C. Reaves General Manager

Shadow Valley Country Club

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