



Shadow Valley Country Club

March 16, 2016

Subject: New Head Golf Professional – Ed Carlisle, Jr.



Dear Members,

I am pleased to announce that after an extensive search, we have selected Ed Carlisle, Jr, Certified PGA Professional as our new Head Golf Professional. Ed comes to us from Gainesville Country Club in Gainesville, Florida, where he was the PGA Director of Golf. He was previously PGA Director of Golf at Tchefuncta Country Club in Covington, Louisiana, and Head PGA Golf Professional at Linville Golf Club in Linville, North Carolina, after stints as an Assistant Professional at Peachtree Golf Club in Atlanta and Athens Country Club in Athens, Georgia. He was fortunate to be trained by Dick Murphy and Ed Hoard, both have been recognized as National PGA Professionals of the Year.

We are happy to announce that we now have the only PGA professional certified in Teaching and Coaching and Player Development in the state of Arkansas. He also holds the Certification in General Management and Executive Management. Ed is also enrolled in the PGA Master Professional program and expects to complete in the next year. Ed is excited about meeting the members and developing new friendships.

Ed and his wife, Alison, have 4 girls – Grace, Lily, Clara and Maggie (ages 14, 12, 8 and 5). Ed will be joining us at SVCC this April.

Very Truly Yours,

Richard C. Reaves
General Manager
Shadow Valley Country Club

Richard C. Reaves
General Manager/Owner
7001 Shadow Valley Road
Rogers, AR 72758

479-903-4141 C
479-203-0000 x6 O
479-203-0006 F
rich@shadowvalleyinfo.com