



A MASTER PLANNED
COMMUNITY

An Extraordinary Lifestyle

THE NEWSLETTER

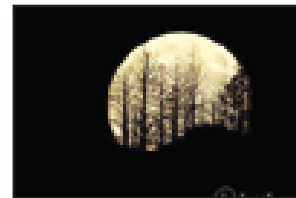
October 2007

Spooky Good Family Fun



Hayrides

Fall Festival



Haunted Houses



Costume Contests



Great Eats & Treats



In This Issue

- Community News & Notes
- Halloween & Fall Festival
- Golf News, Updates & More
- The "Course Whisperer" Speaks
- Tennis Tidbits & Reminders
- Fitness - Saturated Fats?
- Overlook - Events Galore
- SVCC General News & Notes

Halloween Facts & Figures

- More than 93 percent of children go trick-or-treating each year. (source: NCA)
- Halloween is the 3RD biggest party day after New Year's & Super Bowl Sunday
- Pumpkins are a fruit that originated in Central America
- The largest pumpkin grown was recorded on October 2, 2004 weighing 1,446 lbs.
- Illinois grows more pumpkins than any other state harvesting nearly 2,300 acres.





DEVELOPMENT UPDATE

Lots Sold: 484

Lots Under Contract: 50

Lots for Sale: 121

Total Developed Lots: 655

Lots To Be Developed: +/- 270

New Homes Sold: 447

New Homes for Sale: 30

DOGS

All dogs must be on a leash whenever they are off your property.

Please be mindful of your dog's tendency to bark and be respectful toward your neighbors.

Pick up after your dogs anywhere other than your own property.

Rogers Animal Control (621-1196) will be called to pick up any stray dogs.

TRASH / RECYCLING

Please be mindful of your neighbors and watch your trash and recycle bins. Keep the level of trash or recycled items below the rim to help keep the trash inside the containers.

Our trash day is Friday unless otherwise specified. Bulk trash day is the fourth Friday of each month.

Any questions, please call Inland Service Corp. at 878-1384.

LAWN CLIPPINGS & DEBRIS

Lawn clippings and other yard waste are the responsibility of the property owner to remove without blowing, sweeping or otherwise disposing of on streets, common areas or any other areas within the development. Bags are available at Inland Service Corporation at 3507 N. Arkansas Street in Rogers.

RESALE HOMES

ON

www.SHADOWVALLEYINFO.com

All Shadow Valley Resale Homes included in the Multiple Listing Service (MLS) are now included on www.shadowvalley.com under the heading of Resale Homes without any action required by the Homeowner or Realtor. All Homeowners listing their homes for sale should encourage Realtors to use the Welcome Center and other SVCC facilities just as they do for new homes.

COMMUNITY SIGN POLICY

The Covenants, Conditions & Restrictions (CCR's) for the Community limit signing to "one professionally made sign per Lot of not more than six (6) square feet advertising a Dwelling for sale or lease". Authorized signs shall be placed in the front yard. All other signs require approval.

"18 MPH"

"STOP"

"GOLF CART X-ING"

FOR THE SAFETY OF YOUR FELLOW
MEMBERS AND NEIGHBORS,
(ESPECIALLY, THE MANY CHILDREN
IN THE COMMUNITY!)

***OBSERVE THE
TRAFFIC RULES!***

**GATEHOUSE
203-0135**

Please proceed slowly and be prepared to stop when entering or exiting the community for the safety of the staff and to allow them to read your vehicle sticker.

We have had several near accidents involving Gatehouse personnel, and gates broken recently due to excessive speed, failure to stop, "piggy-backing" behind other cars, etc.

YOUR COOPERATION IS EXPECTED!



STAFF DIRECTORY

General Manager

Rich Reaves 903-4141

Director of Food & Beverage

Pamela Kruse 203-0000 x 6

Director of Golf

John Flores 203-0000 x 2

Director of Tennis

Melissa Kelly 203-0000 x 3

Director of Fitness

Bruce Williams 203-0000 x 4

SVCC NUMBERS

Welcome Center 203-0000 x 0

The Overlook 203-0000 x 1

Golf Shop 203-0000 x 2

Tennis Shop 203-0000 x 3

Fitness Center 203-0000 x 4

Children's Act. Ctr. 203-0000 x 5

GM's Office 203-0000 x 6

Golf Course Superintendent's
Office 203-4076

CLUBHOUSE

HOURS OF OPERATION

The clubhouse will be open 8:00 AM to 10:00 PM 7 days a week. These times are subject to change when special events, leagues, weather, etc. warrant.

See the department sections for specific hours or call 203-0000 x 0.

Check www.shadowvalleyinfo.com for closing information.

Note: When the clubhouse is closed, all SVCC facilities are closed as well.

MEMBERSHIP INFORMATION

Fees and dues
excluding taxes:

Membership Type	Initiation Fees	Monthly Dues
Social	\$1,000	\$85
Tennis	\$2,250	\$145
Golf	\$5,000	\$275

Transfer Fee: \$100

Upgrades: Contact the Welcome Center for more details.



PAYMENT POLICY

There are two options for purchases at SVCC:

- 1) Utilize the credit card that you registered with SVCC to be kept "on file."
- 2) Present a credit card at the time of transaction.

If you do not have a card on file or would like to add a card, please stop by the Welcome Center.

COMMENTS & SUGGESTIONS

If you have any comments or suggestions, please contact the GM's Office at 203-0000 x 6 or gm@shadowvalleyinfo.com.

CHILDREN'S ACTIVITY CENTER

The Children's Activity Center now has what the bigger kids now has been looking for...Games and more games! We have added 2 new televisions with a Sony Play Station 2 on one and a Nintendo Gamecube with plenty of games.



The feedback has been tremendous from the kids, parents and staff alike.

We are looking to improve the entire experience and we need your help with the following:

- Please allow enough time to sign all kids in and inform us of anything we should be aware of relative to your child.
- Please DO NOT bring in any sick children (if they have a fever or are otherwise ill, you will be contacted to pick them up).
- Make sure the children in diapers are "changed" prior to entering the CAC and provide additional diapers in their bags.
- Leave "personal" toys or other such items at home.

CAC REMINDERS

• **You must be on SVCC Clubhouse property to leave your child in the Children's Activity Center.**

• **Absolutely NO outside snacks/food will be allowed inside the Activity Center.** Many children have allergies to certain foods (most commonly peanuts). In an effort to minimize this problem, our snacks are limited to Cheerios and Goldfish and we do not allow any food items to be brought into the CAC.



• **Sign In/Out:** Please remember to sign in your child's FIRST & LAST NAME as well as your SVCC location (fitness, tennis, golf, restaurant, etc.).

Please remember to pick-up the children prior to closing time. It is not the responsibility of the Overlook staff to go get the children or the CAC staff to go get the parent / guardian.

• **Feeding Policies:** CAC personnel will only bottle/sippy cup feed infants and toddlers. No solid baby foods.



SVCC FALL FESTIVAL

**SUNDAY, OCTOBER 28TH
3:00-5:00PM**



The Costume Parade will start at Strathmore Station on the Corner closest to the Gatehouse. We will begin the Parade at 2:45 PM so please be there ready to walk!

BEST FALL FESTIVAL EVER!!!

Hot Dogs, Lemonade, Bob for Apples, Popcorn Hands and Much, Much More!



We will also have a Pumpkin Decorating Contest- decorate your pumpkin at home and bring it to the pumpkin judging area. There will be a People's Choice Award as well as a Best Pumpkin Award - Judged by the Great Pumpkin!

FAMILY FUN EVENTS

- Plinko
- Ring Toss
- Fish For Candy
- Face Painting
- Giant Obstacle Course
- Trackless Train
- Bounce House
- 18 Foot Slide
- Make Your Own Wax Hands for An Additional \$5.00



Please RSVP at the Welcome Center or at 203-0000 x 0 by October 25th. Reservations are Strongly Suggested Space is Limited.

\$10.00 Per Person
Children 2 & Under Free

**Please Contact Pamela Kruse for Details!
203-0000 x 6**

Halloween Special

Hayrides - Complimentary with the Fall Festival Tickets

Get 10% Off Your Meal if in Costume October 26TH or 28TH



DATES TO REMEMBER

OCTOBER

TUE 2ND - Country Style Family Buffet
WED 3RD - Birthday Dinner Night
SUN 14TH - Kids Cooking Class
FRI 26TH - Hayrides & Haunted House
SUN 28TH - Fall Festival

NOVEMBER

SUN 4TH - Kids Cooking Class
TUE 6TH - Asian Style Family Buffet
WED 7TH Birthday Dinner Night
FRI 9TH Steak by the Ounce Night

DECEMBER

SUN 2ND - Kids Cooking Class
TUE 4TH - Mexican Style Family Buffet
WED 5TH - Birthday Dinner Night
SAT 8TH - Santa's Workshop
SUN 9TH - Santa Brunch
TUE 11TH - Member Appreciation
MON 31ST - New Years Eve Party

WEEKEND BREAKFASTS

Don't miss one of the best kept secrets in NWA. Breakfast is served at the Overlook every Saturday and Sunday from 8:00 AM - 12:00 PM.

- Omelettes
- Pancakes
- Waffles
- French Toast
- Sausage
- Bacon
- Biscuits & Gravy
- Coffee



KIDS COOKING CLASS

SUNDAY, OCTOBER 14TH

Ages 5-8 1:00 - 3:00 PM

Come hungry for Lunch

Ages 9 & ↑ 3:30 - 5:30 PM

Come hungry for Dinner

\$15.00 / Class + Tax & Gratuity

BIRTHDAY DINNER NIGHT

If your birthday is this month, please come in and have a meal on us. This is applicable to the member whose birthday is in the current month.

No rainchecks. Dine in only.

3RD ANNUAL BBQ CONTEST PICTURES



FAMILY BUFFETS NIGHT

Back by popular demand! We are bringing back the family buffet on the first Tuesday of the month.

We understand how hectic your evenings are, so leave the cooking to us!

CHEF'S TABLE

Do you have a special occasion? Would you like to have your favorite meal prepared for you? Birthday/Anniversary/Baptism? Chef Jeremy will prepare a menu of up to five courses paired with wines for groups of up to 10.

For more information call Pam at 203-0000 x 1.

JUST ASK FOR IT!

The Overlook is NOT changing. We are however offering an opportunity for a more tranquil dining experience in other areas of the clubhouse based upon demand.

To arrange for your special dining experience, please call ahead and make arrangements with Pam at 203-0000 x 6.

REMINDERS / ETIQUETTE

You may love to hear your children yell about their favorite show, but the patrons at the next table might not.

Doting parents may find it a sign of budding testosterone that your little ones are wrestling over the crayons, but others don't.

Children need to be at the table with an adult at all times, this is for their safety and the enjoyment of all patrons.

Children are not permitted to be running around the clubhouse (inside or out) unsupervised.

Children in the CAC must be picked up by their responsible party prior to the closing time of the CAC.

Playing on the practice putting green and driving range is strictly forbidden.

GIFT CERTIFICATES

Overlook Gift Certificates are available at the Welcome Center in any amount you or your company might need or ask your server for more details.

HOURS OF OPERATION

Monday-Friday
11:00 AM - 10:00 PM

SATURDAY & SUNDAY
8:00 AM - 10:00 PM

- Coffee served daily at 8:00 AM in the Fitness Foyer.
- The kitchen closes at 9:00 PM.



LAYERED PUMPKIN LOAF

INGREDIENTS

- 1 cup canned pumpkin
- 1 cup plus 2 Tbsp. granulated sugar, divided
- ½ cup firmly packed brown sugar
- 4 egg whites, divided
- ½ cup fat-free milk
- ¼ cup canola oil
- 2 cups flour
- 2½ tsp. baking powder
- 2 tsp. pumpkin pie spice
- ¼ tsp. salt
- 1 pkg (8oz) low or non-fat cream cheese

DIRECTIONS

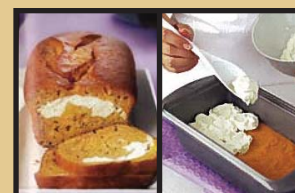
Preheat oven to 350. Grease a nonstick 9x5-inch loaf pan; set aside. Mix pumpkin, 1 cup granulated sugar, the brown sugar, 3 of the egg whites, milk and oil in large bowl. Add flour, baking powder, pie spice and salt; stir just until moistened. Set aside. Beat cream cheese, remaining 2 Tbsp granulated sugar and the remaining egg white with wire whisk until well blended. Spoon half of the pumpkin batter into prepared pan; spoon cream cheese mixture evenly over the batter. Cover with remaining pumpkin batter.

Bake 1 hour to 1 hour and 5 min or until wooden toothpick inserted into center comes out clean. Run knife or thin spatula around edges of pan to loosen bread; cool in pan on wire rack 10 min. Remove bread from pan to wire rack; cool completely.

Makes 1 loaf or 16 servings, 1 slice each
Cal 220, fat 7g, carb 35g

AT A GLANCE

- Prep Time: 30 min
- Cook Time: 60-65 min
- Course: Dessert
- Special: Easy, Quick, Few Ingredients
- Type Of Prep: Bake
- Cuisine: U.S. Regional
- Occasion: Party, Family Dinner, Fall



BALLET CLASSES

Ballet Classes are going. Anyone interested should contact Bruce. Cost is \$45.

Classes every
Wednesday
Ages 3-5
4:00 - 4:45 PM.



Not sure if you
have a little ballerina?

Try a class for free!

TANNING

NEW BULBS!!! Come and get Bronzed today!

Family 30 day unlimited tanning \$45.00. Individual tanning 30 day unlimited \$25.00. Tanning available 5:30 AM - 8:00 PM.

Call Bruce for more details today!

CONSULT WITH A PRO

Why use a professional trainer? Accountability, safety, intensity, new training routines and nutritional advice are all reasons to use a professional trainer. Get a friend (or foe) and get started this month training toward a new body.

Please call Bruce for your FREE one-time fitness orientation.

OCTOBER

GROUP / AEROBICS CLASS SCHEDULE

There is a \$20.00 fee for members (\$30.00 for NON-MEMBERS). The fee covers a "Household" of unlimited classes for a month.

Inclement Weather Policy - If the Bentonville Public Schools are closed, all fitness classes and personal training sessions will be cancelled.

Day of Week	Start Time	Class Type	Class Location
Monday	9:00 AM	Yoga	Belfry Room
	9:00 AM	Boot Camp	Fitness Center
	6:00 PM	Yoga	Belfry Room
Tuesday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Wednesday	9:00 AM	Yoga	Belfry Room
	6:00 PM	Yoga	Belfry Room
Thursday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Friday	9:00 AM	Yoga	Belfry Room
Saturday	7:30 AM	Cycling	Belfry Room
	8:30 AM	"PUMP"	Belfry Room

MON - FRI

5:00 AM - 10:00 PM

**FITNESS
CENTER
HOURS**

SAT - SUN

7:00 AM - 10:00 PM



SATURATED FAT WILL KILL YOU!

HOW BAD CAN IT BE TO INDULGE IN AN OCCASIONAL MEAL OR SNACK LOADED WITH SATURATED FAT?

FROM HEALTHDAY NEWS

How about bad enough to diminish your body's ability to defend itself against heart disease.

A recent study by researchers at the University of Sydney in Australia found just that reaction after 14 trial participants, all healthy and between the ages of 18 and 40, ate just one piece of high-fat carrot cake and drank a milkshake.

That fat-laden feast compromised the ability of the participants' arteries to expand to increased blood flow, the researchers found. The sudden boost in what's known as saturated fat hampered the effects of so-called "good" cholesterol, the high-density lipoprotein or HDL, from doing its job -- to protect the inner lining of the arteries from inflammatory agents that promote the build-up of fatty plaques. It's this plaque that, over time, clogs blood vessels and causes heart disease.

"Saturated-fat meals might predispose to inflammation of, and plaque buildup in, the vessels," said study leader Dr. David Celermajer, Scandrett professor of cardiology at the Heart Research Institute and the Department of Cardiology at Royal Prince Alfred Hospital.

Celermajer's team had the volunteers eat two meals, spaced one month apart. Each meal consisted of a slice of carrot cake and a milkshake. But, in one case the foods were made with saturated fat, and in the other case the meal was made with polyunsaturated safflower oil, a much healthier choice.

The high-fat meal, which contained about 90 percent saturated fat, had the equivalent of 68 grams of fat. In contrast, the meal made with polyunsaturated oil contained just 9 percent fat. The fat in the high-fat meal was equivalent to a 150-pound man or woman eating a double cheeseburger, a large order of french fries, and drinking a large milkshake, the researchers said.

Before and after each of the meals, the researchers obtained blood samples from the participants so they could evaluate whether the anti-inflammatory properties of the so-called good HDL cholesterol had decreased.

The anti-inflammatory properties did decrease after the saturated fat meal, the researchers said, but improved after the healthier polyunsaturated fat meal.

The effects may be temporary, Celermajer said. However, he's still concerned because the effect may be occurring over and over, each time a person eats a high-fat meal.

The study was published in the Journal of the American College of Cardiology.

The message is clear, Celermajer said: It's important to limit saturated fat intake as much as possible.

To do that, you've first got to know where saturated fat lurks, said Jeannie Moloo, a Sacramento, Calif., dietitian and a spokeswoman for the American Dietetic Association.

She suggests cutting down on meat, full-fat milk and full-fat dairy products as a way to reduce saturated fat. Those foods are all major sources of saturated fat, Moloo said. So are processed foods and snacks.

Switching to low-fat or non-fat dairy products can minimize your total saturated fat intake, Moloo said. Choosing foods wisely by reading the Nutrition Facts label can help, too. For instance, Moloo said, an ounce of regular cheddar cheese contains 6 grams of saturated fat, while an ounce of part-skim mozzarella contains less than half that, or 2.9 grams.

Ice cream contains a lot of saturated fat, Moloo tells her patients. For instance, she said, one cup of vanilla soft-serve ice cream has 13.5 grams of saturated fat. But some low-fat ice cream bars contain just 1.5 grams of saturated fat.

How much saturated fat per day is too much? Aim for 10 percent or less of your daily calories from saturated fat, Moloo suggested. The American Heart Association sets the bar for saturated fat at less than 7 percent of daily calories.

For instance, if your total calorie goal is 2,000 a day -- reasonable for moderately active adults -- you should aim for no more than 20 grams of saturated fat to keep your intake to 10 percent or so. While few people will take the time to add up their fat grams, doing so for a day or two can give you an idea of how you are doing.



www.shadowvalleytennis.com

Our website is a smashing success! If you haven't registered already, go to www.shadowvalleytennis.com and click on the register button. Once you're registered, you can make online court reservations, enjoy daily e-mails about upcoming events and programs and become a member of our string center which allows you to access your string information from any computer and will remind you when to get your racquet restrung. Our online store allows our members to choose from a selection that easily rivals Tennis Warehouse. Members can select from all of the major brands such as Adidas, Reebok, Wilson and yes, NIKE!!!

TENNIS TIDBITS

- Our latest Junior Program session is underway! We still have a few spots available for anyone interested in joining. Call the Tennis Shop for available dates and times.
- Looking for an alternative to your basic tennis drill? Try our Aerobic Crunch Classes. This is fast paced and more fun than running on the treadmill! Players hit a ton of tennis balls in this non-stop class and develop some pretty fancy footwork. Contact the Tennis Shop today to find out more.
- Come check out the Tennis Shop! We have new Nike merchandise arriving weekly! We even carry Nike shoes! If we don't have your size in stock, ask about our special order program.

TOURNAMENT TENNIS

Tournaments and more tournaments! Here is your October tournament schedule!

- | | |
|-------------------------|--|
| Oct 5-7 th | Fayetteville Athletic Club Adult NTRP
Fayetteville, AR |
| Oct 12-14 th | Burns Park Fall NTRP
Little Rock, AR |
| Oct 12-14 th | Century Bank Fall Junior State Championship
AR Level 3 STA Level 4
Texarkana, TX |
| Oct 26-28 th | Walton Life/Shadow Valley Fall Jr. Classic
AR Level 4 & 5
Bentonville & Rogers, AR |

Let's make sure to get out and support one of the state's largest junior tournaments, our very own **Walton Life Fitness Center/Shadow Valley Fall Jr. Classic** to be held at SVCC and the Walton Life Fitness Center October 26th-28th. This is a wonderful home court advantage for our juniors and an excellent opportunity for them to put their skills on display. Remember, during this weekend, **ALL** indoor and outdoor courts will be reserved for the tournament.

COURT RESERVATION POLICY

The cold weather is almost here and our courts are going to be busier than ever. Just a few friendly reminders about our court reservation policy.

1. Courts may be reserved up to 5 days in advance.
2. There is a 24 hour cancellation period for all courts. If you reserve an indoor court and do not cancel it **24 hours** or more in advance, **you will be billed** for the entire court!
3. Only one court may be reserved at one time. You may not reserve a court under someone else's name.



DIRECTOR'S SLICE BY MELISSA KELLY

When should you begin tournament play? This is the million dollar question in tennis. The answer is: It depends on what YOU want out of your tennis! Obviously, juniors have an advantage over adult players. If a junior player begins taking classes when he/she is 5 years old, they can develop their games for 3 or 4 years before entering a tournament. Youth is on their side. Adult players do not really have this luxury. Depending on skill level, athleticism and the amount of time that can be committed to practicing during the week, I would recommend that the player wait 6 months to a year. This will give you time to get comfortable with your game and plenty of time to play practice matches. These practice matches are not quite the same as a true match, but they do help to make you more comfortable with scoring, match strategies and simply figuring out how you like to play! Remember, your pro knows you best and can give you a good timeline to lead you to tournament play.

If you have any questions, please feel free to contact me or the Tennis Shop staff.



TEE TO GREEN FROM THE COURSE WHISPERER

The fall season is here and the weather is changing. We were fortunate to have such wonderful weather in September. The weather was very good for the germination of the bentgrass seed that we have planted on the greens. I was a little disappointed with the 1st seeding that we did in early September so we seeded a 2nd time on September 14th. I felt that I may have planted the seed a little too deep with the slit seeder we used on the first seeding. The depth that you plant any seed is very important but it is critical with bentgrass seed because of its small size. There are approximately 6,000,000 seeds per pound of bentgrass. If the seed is planted too deep it may not make its way to the surface once it germinates. During the second seeding I cut the grooves in the greens with a greens verti-cutter which put the grooves closer together and not as deep. We have seen great germination from that seeding. In the early morning before we mow you can really see the rows of new plants. Now that we have this new seed growing we are fertilizing on a weekly basis and topdressing a couple of times per week very lightly. The topdressing will serve two purposes; 1) help protect the crown of the plant and 2) smooth up the greens. Now that we have grass growing again the greens have become harder to putt because of the voids between the grass plants. This situation should improve as the plants start spreading and we fill the voids with the sand. We are mowing the greens at .160 which will make for slow greens but I have to do this so that I protect these young plants.

I feel like it was a very informative meeting that we had with Mr. White from the USGA this past week (9/25). He was able to give me some great pointers as to what I could do to speed up the recovery of our greens. I have always found it helpful to bring in an outsider to help with problems as they have an unbiased opinion as to what step or steps should be taken to address issues. I also feel it was beneficial to have Rich and Charles Reaves there to hear the input that Mr. White had. I thought everyone asked some very good pointed questions about what has taken place and what to expect in the future. The bottom line now is that we have a plan of action to follow for improving the greens at SVCC. The short-term solutions may not be something that everyone agrees on (like the closing of the front 9 greens for 2 weeks) but I feel that this short break will pay big benefits in the long-term. The long-term is what we have to work towards so that we do not have this reoccurring problem with the greens every year. I am especially excited about the "drill & fill aeration" in the spring for the next 2-3 years. This should help the greens handle the heat in the years to come.



We have finished cutting out the goosegrass from the collars. We will continue to work at smoothing them up with sand while the weather is still nice. Next spring we will be able to apply a weed pre-emergent to the collars so that we do not have this problem again. I hope you are able to see what a nice grass the Cavalier Zoysia is and that it will provide you with excellent collars in the future.

The month of October means that we have to start getting the warm season grass on the course ready for the winter season. We will be making one more fertilizer application very soon with a 10-0-40 product or something with a very similar formulation. The high rate of potassium helps the plant to store carbohydrates which it will need for next spring when it warms up and the plants start to green up. If the plants do not have these carbohydrates then the plant is susceptible to winter injury. If we have a long fall season, we may have to make a 2nd fertilizer application as the plant may have used up the carbohydrates before it goes dormant. We will just have to monitor the temperatures closely to make sure the plants have the proper nutrients going into the winter.

I will continue to keep you informed as to what other cultural practices that we will be doing as the months go on. I would like to again say thank you for your support and patience during these agonizing times. Again, my goal is to look to the future and make it as good as it can be.

I am glad that the "HOGS" have returned to their winning ways. Hopefully that will also continue in the weeks to come. If you have any questions please contact me.



September 28, 2007

Subject: Golf Course Greens Update

I'm writing this letter to give you an update on the status of the greens and our plan of action.

John Streachek has consulted with many experts including Mr. Charles White from the USGA greens section who inspected the greens and reviewed our "greens program" earlier this week. Mr. White has visited many golf courses that have experienced conditions very similar to ours this past summer and is considered to be the most knowledgeable of all the people consulted. Mr. Green didn't identify any specific cause or causes of our problem but he did recommend more aggressive aerification practices and a "drill and fill" program. After considering all of the input gathered from all of the experts consulted, John thinks and I agree that Mr. White's recommendations make the most sense. The more aggressive aerification practices suggested are supplementing the spring and fall core aerifications with "venting" during June, July and August. "Venting" is basically using smaller tine aerifications to inject more oxygen into the green profile and break-up the thatch build-up. The "drill and fill" process consists of drilling 1" holes 8-10" deep every 6" and inserting a mixture of sand and a ceramic based chemical to increase the organic matter component of the green profile. The "drill and fill" process will be done in conjunction with the spring core aerification.

In order to achieve significant benefits from implementing these recommendations, it is critical to grow as much new bentgrass as quickly as possible this fall and through the winter and early spring. This will require closing the front nine and greens 10, 15 and 18 (temporary greens will be in play) Monday October 1st for at least two weeks, after which we'll evaluate the progress and communicate the status.

During this time, the closed greens will be mowed less frequently and cut higher. The following work will be performed on all greens throughout the fall.

- Extra fertilization
- Spiking of the greens
- Solid tine aerification
- Core aerification
- Sand topdressing
- Any re-seeding or sodding of troubled areas as deemed necessary
- Further mapping and exploration of the drainage systems on the greens

Within 2-3 weeks we will return to front / middle / back pin placements instead of the quadrant system used this past summer. This will alleviate placing pins in the thinner areas of the greens. Additionally, we'll be staking off areas around the greens to direct you on and off the greens from different points. Your cooperation in this matter is appreciated.

We regret that we have to take these steps but we believe the short-term sacrifice for the long-term health of the greens is the right course of action. Please understand that when the greens are open for play again, they will not be plush and fully covered, but we fully expect the canopy to be in better shape with an improving root system.

Thank you for your cooperation and patience. Call me if you have any questions.

Richard C. Reaves

Richard C. Reaves
General Manager
Shadow Valley Country Club





LETTER FROM THE DIRECTOR

John Flores / PGA Professional

The Fall season is upon us that means football, holidays and shop credit. Remember to use your golf shop credit before its to late (expires December 31st, 2007). We have long sleeve polos and mocks arriving this fall. You will also find Adidas and Under Armour fleece wear for men and women in the golf shop. We also carry gift items such as Sterling Cut Glass Stemware, Beer Mugs, Ale Glasses with a deep etch Shadow Valley Logo. Leather Products from CMC include magnetic money clips, credit card case with a clip, and designer tri-fold wallet. These items feature a ball mark size Shadow Valley logo.

An interesting rules question came up during the Ryder Cup tournament this year that I'd like to share with you: Your golf ball is in bounds but you have to stand out of bounds to hit the ball, here is the catch, an out of bounds stake is interfering with your stance. Can you lean back on the stake to hit your ball therefore moving/angling the stake. The answer would be no because the stakes is deemed fixed since it defines out of bounds. See Decisions on the Rules of Golf: 33-2a/20 and the definition of out of bounds.

Are the shanks contagious? It seems like they just might be. One of our members came to me in the late summer shanking all of his irons. We went down to the range tee and sure enough he shanked each of the first ten shots he hit. Since then several other members have claimed to be shanking the ball. Of course they are not contagious, but can be dangerous. Try these tips to fix the "S" word: according to David Leadbetter a shank happens when a player's hands are further away from the body than they were at address. Try hitting shots with more weight towards your heels than towards your toes. After you do that a few times, take your normal address position and place a second ball about half-an-inch outside the original ball. Then try to hit the inner ball without hitting the other.

Hope to see you all soon.

UPCOMING EVENTS

Sunday, October 7th: Golf Awards Dinner

- Award Ceremonies and Dinner Start at 6:30 PM.
- Awards presentation for Junior Club Champions, Men's Club Champions, Couples Champion, Most Improved Male and Female Golfer and Member-Member Champions.

Sunday, November 4th: Fall Best Ball

- Shotgun Start at 11:00 AM.
- \$40 Per Player + Cart (Includes Prizes, Hole Contests and Lunch).
- Format is 4-Person Best Ball with Net and Gross Divisions.
- Open To All Golf Members and Their Guests. Members May Play In Any 4-Person Combination. For Example, With 3 Other Members, or With 3 Guests, or With 1 Guest and 2 Members, etc. Regular Guest Policies Apply.
- Reduced Guest Fee: \$32.50 + Tax (Includes 9-Hole Cart Fee).

HANDICAP

All SVCC golfers are encouraged to establish a USGA Handicap. The handicap system was established by the USGA to make the game more enjoyable enabling golfers of differing abilities to compete on an equitable level. All golfers who compete in SVCC & SVMGA events must have a USGA handicap.

Please use the handicap computer to check your scores and that of your fellow members. This is designed to allow for better "Peer Review" and Equitable Stroke Control.

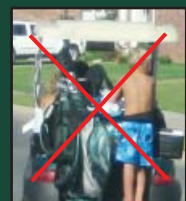
COMMUNITY CARTS REMINDERS

MAINTENANCE - It is very important that your leased cart is maintained well. Therefore, if you are leasing a cart we REQUIRE that you bring your cart in for monthly service. What we will do is check the battery water level, check the tire air pressure, and clean the cart. Your cart should be ready to be picked up within 24 hours.

DON'T BREAK YOUR LEASE AND LOSE YOUR CART!

You are in violation of your lease if you are:

- Strapping kids in the bagwell.
- Letting kids without a driver's license drive the cart.
- Allowing others (anyone not in your household) to drive your cart.
- Stopping at a house during a round to get food or beverages not purchased at or through SVCC.
- Driving anywhere on the course without first checking in at the Golf Shop prior to playing (and yes that includes at night).



If you have any questions regarding these or any other related questions, please contact the Golf Shop.



HOLE-IN-ONE CLUB

Member: **Amanda Stickney**
Date: Sep 1st Hole #: 8
Yardage: 84 Club Used: 9-Iron
This is Amanda's first HIO!

Member: **Steve Kargol**
Date: Sep 16th Hole #: 8
Yardage: 140 Club Used: 8-Iron
Witnessed by his son Grant.

TOURNAMENT RESULTS

LADIES CLUB CHAMPIONSHIP

GROSS

1st **Sharon Piech**
2nd **Karen da'Costa**

NET

1st **Vera Huber**

SENIOR CLUB CHAMPIONSHIP

GROSS

1st **Jim Kirby**
2nd **Phil Adkinson**

NET

1st **Stan Lucas**
2nd **Roger McNitt**

COUPLES CLUB CHAMPIONSHIP

GROSS

1st **Adam & Karen da'Costa**
2nd **Jim & LeeAnn Kirby**
3rd **Rick & Ann McClintock**

NET

1st **Bill & Sharon Piech**
2nd **Will Malatesta & Lourdes Figueroa**
3rd **Scott & Jennifer Pleiman**

PARENT-CHILD CLUB CHAMPIONSHIP

GROSS

1st **Drew & Gabby Miller**
2nd **Jon & Max Harrell**
3rd **Mike & Alex Kerby**
4th **Bill & Brad Park**
5th **Rob & Ethan Suski**

NET

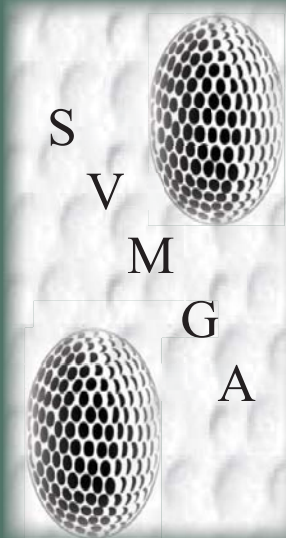
1st **Sean & Conner Evans**
2nd **Larry & Ben Sullivan**
3rd **Scott & Nicholas Pleiman**
4th **Tony & Jack Neal**
5th **Marty & Alex Mortimore**

Congratulations to all who participated, we look forward to seeing you next year.

Mark your calendars for Sunday, October 7th for the Annual Golf Awards Dinner.

SVMGA

Interested in joining the MGA, please talk with any MGA member or ask in the Golf Shop for details.



INTERESTED IN RUNNING?

Anyone interested in running for an MGA board position or serving on a committee, please contact the Golf Shop or speak to an MGA board member. Elections will be held in November.

CONGRATULATIONS

To Captain Roger McNitt and the rest of his team for winning the MGA Ryder Cup by the narrowest of margins. Opposing Captain Hays Shimp and his team rallied from a large deficit in the 4-ball matches to make the day very exciting in the final singles matches of the day.

UPCOMING EVENTS

October 27th and 28th SVCC MGA will be traveling to White Hawk Golf Club for a 2 day Ryder Cup style match.

GUEST PACKAGES & PLAY

Regular fee is \$65.00 per guest. Consider purchasing a Guest Fee Gift Pack:

6 Pack	\$342 (\$57 per guest)
9 Pack	\$468 (\$52 per guest)
12 Pack	\$540 (\$45 per guest)

Our goal is to serve our members and their guests in a professional, friendly manner. Remember:

- Tennis and Social members and other Benton and Washington County residents may only play a total of 4 times per year and must be accompanied by a Golf member.
- Inform your guest about the dress code.
- Always call ahead for a tee time.
- Inform the staff before your guests arrive if there are special instructions on how you would like to handle the guest fees.

REMINDERS / ETIQUETTE

All golfers must sign in at the Golf Shop prior to playing.

All beverages consumed on the golf course must be purchased through SVCC. Stocking up in the parking lot or during your round could result in loss of privileges.

Appropriate golf attire is required for practice and play.

Range bags and balls are SVCC property. Do not take them home or on the course!

OCTOBER HOURS

GOLF COURSE

MON - SUN: 8:00 AM - Dark

DRIVING RANGE / SHORT GAME AREA

MON - SUN: Opens @ 7:45 AM

Note: Range mats only beginning October 22nd for the upper driving range. The bermuda tees will be available at the west end ("down below").

Sunday and Wednesday evenings the range will close at 5:00 PM. All other days the range will close at dark.

Short Game Area closes 30 minutes before dark.